South Walton Holiday Parade Registration Form

ALL entries must have registration form and fee (if applicable) turned in no later than November 17, 2016. Entries may be mailed to the Seaside Arts & Entertainment Corporation, P.O. Box 4730, Seaside, FL 32459, or hand delivered to 25 Central Square, Unit I-2 (MS Building) in Seaside or emailed to kboyle@seasidefl.com. Please call Events Director, Kevin Boyle, at 850.830.3288 with questions.

Name of Parade Entry:_____

Contact Person:_____

Contact Phone Number for the Afternoon of the Parade:_____

Address:_____

E-Mail:_____

Please indicate ONLY ONE of the following categories for your entry:

_____Golf Cart/Decorated Cart/Truck
_____Bicycles
_____Float (Type of Float _____)
_____Routine/Performance
_____Walkers/Marchers _____***Business**

Number of Participants in your entry:

_____Children
_____Adults

All Business category entries must enclose $150 entry fee (Seaside Merchants do not have to pay fee**) with this registration form. Your entry is considered a business entry if anything on or being passed out by the entry identifies or promotes a business. Please do not place yourself in another category if your entry is technically a business entry or you will be asked to pay the additional fee on the morning of the 26th.*

Entry contact person listed above must read, sign, and abide by the following, and is responsible for insuring the rest of the entry participants understand and abide by the information below.

The South Walton Holiday Parade takes place at 4:00 pm the afternoon of Saturday, November 26, 2016. All entries are expected to check in between 3:00 and 3:30 pm in the parking lot of Seagrove Plaza (3723 East C 30A, Seagrove Beach, FL 32459). The parade will leave the plaza at 4:00 pm and travel west to Seaside. After the parade, all attendees are welcomed to the Amphitheatre where we will "Turn on the Town" with Santa Claus and friends.

Do not throw water balloons, confetti, or other large or hard objects during the parade. Please do not stop along the parade route. You may hand out candy or other small items, but they should be handed directly to parade watchers. **All floats and other motorized vehicles are responsible for having liability insurance, and must be able to provide documented proof of such on the day of the parade.**

In consideration of the acceptance of this application, the applicant agrees to defend, indemnify and hold harmless the SAEC, its members, employees, representatives and agents, from and against any and all liability, loss, cost, damage and expenses, including costs and attorney fees in defense thereof because of actions, claims, or lawsuits for damages resulting from personal or alleged to have been sustained by any person or persons and on account of damage to property, arising or alleged to have arisen directly or indirectly out of or in consequence of the applicant's participation in the South Walton Holiday Parade.

Contact Person's Signature: Date:

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