

CAMERON ELIZABETH LACKS

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EDUCATION:

Georgia Southern University- Statesboro, GA

Graduated May 2019

- Graduated Magna Cum Laude
- Bachelor of Business Administration: Management
- Awarded President's Scholarship for academic excellence
- Overall GPA: 3.80

EMPLOYMENT HISTORY:

RETAIL:

Spanx- Atlanta, GA

February 2020- July 2020

- Position: Sales Coordinator Specialty Accounts
- Primary account support for wholesale channel: PO entry and maintenance, sample and gratis management, customer meeting prep and support, provided digital imagery submissions to customers
- Reported retail sales and on-hand inventory weekly
- Created sales to stock plans for customers
- Daily site and social media auditing for customers
- Created and maintained assortment grids
- Cross-functionally supported Customer Experience Team with customer service tickets- provided return and refund status, initiated and supported returns, reshipped merchandise, and maintained social media comments and questions

Sole Statesboro and Dish Statesboro (Sister boutiques)- Statesboro, GA

January 2018- May 2019

- Position: Operations Manager
- Managed website operations, including: uploading new inventory to website, managing website inventory, and fulfilling online orders
- Selected inventory for store based on industry trends and consumer demand
- Trained 8-10 new hires on practices and procedures
- Maintained floor: created new displays, organized racks, and dressed mannequins
- Contributor to social media content, photographing content for daily postings
- Oversaw daily drawer counts, end of day reports, and daily monetary intake

Atlanta Bride Couture- Alpharetta, GA

July 2015- January 2017

- Position: Lead Bridal Consultant
- Fit and styled brides while working within the parameters of bride's style and budget
- Maintained inventory and floor displays
- Trained 7 new consultants on practices and procedures
- Handled opening and closing procedures, end of day reports, and large monetary intake
- Served as liaison between shop, designers, and customers

OTHER WORK EXPERIENCE:**Cowgirl Hospitality Group- Rosemary Beach, FL****Summer 2019, 2018, 2017, 2012, 2011**

- Contributed in multiple positions in both front and back of house operations with a focus on customer service, including social media promotion
- Handled inventory, stocking, organization, and other small projects as needed
- Assisted with set up and preparation for two sister restaurants (Cowgirl Kitchen Market and Blue Mabel) prior to initial openings
- Summer 2018 Intern Position: Executed diverse daily social media postings, was involved with inventory- related projects while gaining exposure to business operations at the restaurant, retail shop, and new sister restaurant

SKILLS:

- Highly proficient with Microsoft PowerPoint, Word, and Excel
- Skillful executing meaningful, engaging social media content for businesses